



ALPHA OMEGA
ACADEMY

**What makes you unique,
makes you successful.**

- William Arruda



CHRISTUS DOMUNIS: PRINCIPIUM FINISQUE SAPIENTAE

LOGO & VARIATIONS



COLORS & TYPE



Blue
Pantone 282C
CMYK: 100, 90, 13, 68
RGB: 4, 30, 66
HEX: 041E42

Gold
Pantone 117C
CMYK: 6, 27, 100, 12
RGB: 201, 151, 0
HEX: C99700

Metallic Gold
Pantone 10127
CMYK: 31, 39, 89, 6
RGB: 174, 143, 64
HEX: AE9142

Alpha Omega Academy blue (Pantone 282), gold (Pantone 117), and metallic gold (Pantone 10127) are AOA's primary colors. Pantone Premium Metallic 10127 is to be used as a spot color when appropriate to get a metallic gold. Pantone Cool Gray 9C is a secondary color to be used on text.

Neither color will ever reproduce as brightly and richly in four-color process as it does as a spot ink. Spot colors are more accurate than screen-built colors. Colors displayed below will vary from printed tones.

Electronic displays may display colors slightly different than in print. Gold is a particularly challenging color. As such, an alternate gold has been provided for electronic applications.



Pantone Cool Gray 9C
CMYK: 30, 22,17,57
RGB: 117, 120, 123
HEX: 75787B

WINNER

BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789.,/\?!@#%&()

MEDIUM

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789.,/\?!@#%&()

REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789.,/\?!@#%&()

Bodoni 72

Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789.,/\?!@#%&()

Axiforma

Heavy

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789.,/\?!@#%&()

Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789.,/\?!@#%&()

Book

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789.,/\?!@#%&()

